DELTA SIGMA THETA SORORITY, INCORPORATED

INDIANAPOLIS ALUMNAE CHAPTER

SPONSORSHIP PACKET 2022

DELTA SIGMA THETA SORORITY, INC.
Indianapolis Alumnae Chapter
PO Box 1364
Indianapolis, IN 46206-1364
www.indydeltas.org

Greetings from the Indianapolis Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated. We are excited to announce and extend this formal invitation for you to become a sponsor/partner in our fundraising efforts for 2022-2023. Our fundraising goal is 2-fold:

1, To support the academic achievement of local deserving high school students entering and matriculating in collegiate programs,

2. To assist with the hosting of the 56th National Convention of our illustrious sorority as we welcome thousands of ladies of DST to the city of Indianapolis in 2023.

Our fundraising efforts will culminate at our upcoming sizzling celebration and fundraising extravaganza: **Sneaker Ball: The Luxe Edition...An Evening of Art, Music and Glam**. This long awaited special evening will be held on Friday, September 9, 2022 at the beautiful and newly remodeled Bitwell Event Center, located in downtown Indianapolis, 950 South White River Parkway West Drive. More than 400 individuals are expected to attend this premier event with special invitations extended to community leaders, organizational/agency partners, elected officials and philanthropic activists.

The opening of this affair will begin with a Sponsor Reception from 6:00 pm to 7:00 pm and general admission is 7:00 pm to midnight. This will be an upscale social event that boasts a variety of fundraising elements and entertainment for all. Please see the attached flyer.

It would be an honor to have you join us as our special guests by being one of our exclusive sponsors. There are a variety of options enclosed for your information, review, and consideration about Why Your Partnership Matters.
Thank you for your consideration and we look forward to partnering with you. For more information or if you have questions, please contact us at **sneakerball@dstiac.org**

Sincerely,

Gwendolyn Johnson

Dr. Gwendolyn Johnson, President

DELTA SIGMA THETA SORORITY, INC.

MISSION & PURPOSE

Delta Sigma Theta Sorority, Incorporated, is a private, not-for-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. Since its founding more than 200,000 women have joined the organization. The organization is a sisterhood of predominantly Black, college educated women. The sorority currently has 1,000 collegiate and alumnae chapters located in the United States, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas, Jamaica, West Africa, Canada and the Republic of Korea. The major programs of the sorority are based upon the organization's Five-Point Programmatic Thrust. More than 10,000 members typically attend Delta Sigma Theta Sorority, lncorporated's biennial national conventions, and each of the seven regional conferences (held during years when there is no national convention) typically hosts thousands of members. During the Centennial celebration, the 51st National convention, held in the District of Columbia, more than 38,000 members registered and attended.

MISSION

Delta Sigma Theta Sorority, Incorporated, an organization of college educated women committed to the constructive development of its members and to public service with a primary focus on the Black community.

For more than 50 years, the **Indianapolis Alumnae Chapter (IAC)** has awarded local scholarships to deserving young African American women in their senior year of high school, residing in Indianapolis, Kokomo, Zionsville, Avon, Brownsburg, Carmel, Greenwood, Fishers, Plainfield, Lafayette and West Lafayette. Scholarships are awarded based upon academic achievement, character, community service involvement, extracurricular activities, and financial need. Unfortunately, youth within our community continue to face financial barriers that prevent college access, retention, and matriculation. Thus, the importance and impact of educational fundraising and financial support is needed more now than ever. With your sponsorship, we can continue to make a difference and impact the lives of our future leaders. While Sponsor benefits are often intangible there are measurable advantages to be noted.

DELTA SIGMA THETA SORORITY, INC.

PROGRAMS & SERVICES

Black College Tour (BCT)

The Indianapolis Alumnae Chapter Black College Tour is a staple community resource for high school students for over 30 years. To date this yearly program has provided over 1,400 students campus tours of more than 30 Historically Black Colleges and Universities in the South, East Coast and Midwest regions. Through the DST-IAC Black College Tour, students have an opportunity to visit nine to ten colleges and universities while on the tour. Our tour is touted by students and parents alike as a once in a lifetime opportunity as many are from under-represented and/or under-served communities. Students are able to communicate with administrators, admissions officers, current students, faculty, and staff; explore scholarship opportunities, explore residence halls, investigate extracurricular activities, and make college and/or university comparisons.

Dr. Betty Shabazz Delta Academy (Delta Academy)

Delta Academy is a national initiative serving girls ages 11-14. The Delta Academy aims to provide educational and enrichment activities at a critical development time to promote and enhance positive development. A primary goal of the Delta Academy program is to prepare young girls for full participation as leaders in the 21st Century. The program focuses on self-esteem, community service, educational achievement, leadership development, and physical & psychological well-being. Session topics include, but are not limited to: Self-image, self-esteem, self-awareness, healthy body image, nutrition and fitness, career exploration, community action, and leadership development.

Dr. Jeanne L. Noble Delta GEMS Institute

The Dr. Jeanne L. Noble Delta Gems (Growing & Empowering Myself Successfully) is a mentoring program for African-American girls in grades 9-12. The Delta GEMS Institute, a national flagship program for over 40 years exists to instill academic excellence, promote proper short and long-range goal setting and leadership skills. Additionally, GEMS seeks to create an understanding of compassion, caring, and community service. The Delta GEMS Institute participants attend educational workshops, are active in community service projects, cultural events, college/university career choice sessions, and social/ professional etiquette, self-esteem building, wellness, and financial management.

Indianapolis Alumnae Scholarships

For more than 53 years, the Indianapolis Alumnae Chapter (IAC) has awarded scholarships to more than 200 African American high school senior girls. Scholarship recipients are residents of Indianapolis, Kokomo, and Lafayette. Scholarships are awarded based upon academic achievement and financial need. Scholarships range from $500 to$ 2,500 and are awarded annually. Additionally, the IAC Scholarship Committee also provides local chapter members, in pursuit of advanced degrees, an opportunity to apply for designated scholarships.

DELTA SIGMA THETA SORORITY, INC.

YOUR SPONSORSHIP MATTERS!

YOUR PARTNERSHIP RETURN ON INVESTMENT (ROI)

- Direct investment into the success of local student 100% of your dollars go directly to local Delta Sigma Theta educational programs & scholarships when donated through DREF.
- Personal administration of programs by IAC member volunteers guarantees low student to volunteer ratios for better student outcomes.
- Opportunity to expand your commitment to inspire and challenge underserved young women to achieve educational excellence.
- Enhance and expand your business visibility, recruitment and outreach initiatives.
- Reach and deliver your marketing messaging directly to nearly 400 Delta member influencers and key decision makers.
- Promote and demonstrate your commitment to diversity and inclusion.
- Continuous sponsor recognition on various Delta communication platforms.

Youth Programming & Scholarship Sponsorship Opportunities

☐ High Top Sponsor | $7,000

Sponsor for Black College Tour, Jeanne L. Noble Delta Gems Institute, Delta Academy or Scholarship

- ☐ 32x18 Banner for Sneaker Ball (Spring Fundraiser and Convention Center during National Convention)
- ☐ Scrolling Ad for Sneaker Ball
- ☐ 8 tickets to Sponsor Reception and reserved seating in ballroom for 8
- ☐ Full Page Ad in Convention Ad Book

☐ Chucks Sponsor | $5,000

Sponsor for Black College Tour, Jeanne L. Noble Delta Gems Institute, Delta Academy or Scholarship

- ☐ 32x18 Banner for Sneaker Ball (Spring Fundraiser and Convention Center during National Convention)
- ☐ Scrolling Ad for Sneaker Ball
- ☐ 4 tickets to Sponsor Reception and reserved seating in ballroom for 4
- ☐ Full Page Ad in Convention Ad Book

☐ Gym Shoe Sponsor | $2,500

Sponsor for Black College Tour, Jeanne L. Noble Delta Gems Institute, Delta Academy or Scholarship

- ☐ 32x18 Banner for Sneaker Ball (Spring Fundraiser and Convention Center during National Convention)
- ☐ Scrolling Ad for Sneaker Ball
- ☐ 2 tickets to Sponsor Reception and reserved seating in ballroom for 2
- ☐ Half Page Ad in Convention Ad Book

☐ Kicks Sponsor | $1,000

Sponsor for Black College Tour, Jeanne L. Noble Delta Gems Institute, Delta Academy or Scholarship

- ☐ Poster on Easel at Sneaker Ball
- ☐ Scrolling Ad
- ☐ 2 tickets for Sponsor Reception

☐ Tennis Shoe Sponsor | $500

Sponsor for Black College Tour, Jeanne L. Noble Delta Gems Institute, Delta Academy or Scholarship

- ☐ Scrolling Ad
- ☐ 2 tickets for Sponsor Reception

Sneaker Ball: The Luxe Edition…An Evening of Art, Glam and Music
Friday, September 9, 2022

Sponsor Reception at 6:00 pm | Main Event from 7:00 pm to 12:00 am.
The Biltwell Event Center | 950 S. White River Parkway

56th National Convention Sponsorship Opportunities

☐ High Top Sponsor | $7,000

- ☐ 32x18 Banner for Sneaker Ball (Spring Fundraiser and Convention Center during National Convention)
- ☐ Scrolling Ad for Sneaker Ball
- ☐ 8 tickets to Sponsor Reception and reserved seating in ballroom for 8
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☐ Chucks Sponsor | $5,000

- ☐ 32x18 Banner for Sneaker Ball (Spring Fundraiser and Convention Center during National Convention)
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☐ Gym Shoe Sponsor | $2,500

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☐ Kicks Sponsor | $1,000

- ☐ Poster on Easel at Sneaker Ball
- ☐ Scrolling Ad
- ☐ 2 tickets for Sponsor Reception

☐ Tennis Shoe Sponsor | $500

- ☐ Scrolling Ad
- ☐ 2 tickets for Sponsor Reception

☐ Sneaker Wall Sponsor | $100

Additional Sponsorship Opportunities

☐ Sponsor Reception	| $5,000.00	☐ Entertainment on level 2 (Band)	| $1,500.00
☐ Photographer	| $1,000.00	☐ Entertainment Level 2 (DJ)	| $750.00
☐ Photo Booth I 360 Machine	| $1,000.00	☐ Live Entertainment Patio	| $1,000.00
☐ Live Entertainment Level One	| $1,000.00	☐ Sneaker Ice Sculpture	| $750.00

Sneaker Ball: The Luxe Edition…An Evening of Art, Glam and Music
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The Biltwell Event Center | 950 S. White River Parkway

Payment Form

Complete and Submit the below:

Name of Organization/Donor: _____

Address: _____

Contact Person: _____

Contact Phone & Email: _____

For your convenience, you may donate:
• By Check

No personal checks unless member of Delta SIgma Theta

Mail Checks to:
Delta Sigma Theta Sorority Inc.
PO Box 1364 | Indianapolis, IN 46206

Sponsorship Levels (Select one)

Youth Programminfg & Scholarships

Make check payable to:
DREF
**Note: Delta Sigma Theta Sorority, Inc
Indianapolis Alumnae Chapter

☐ **High Top Sponsor**	| $7,000.00
☐ **Chucks Sponsor**	| $5,000.00
☐ **Gym Shoe Sponsor**	| $2,500.00
☐ **Kicks Sponsor**	| $1,000.00
☐ **Tennis Shoe Sponsor**	| $500.00

56th National Convention

Make check payable to:
Delta Sigma Theta Sorority, Inc
**Note: Indianapolis Alumnae Chapter

☐ **High Top Sponsor**	| $7,000.00
☐ **Chucks Sponsor**	| $5,000.00
☐ **Gym Shoe Sponsor**	| $2,500.00
☐ **Kicks Sponsor**	| $1,000.00
☐ **Tennis Shoe Sponsor**	| $500.00
☐ **Sneaker Wall Sponsor**	| $100.00

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**Note: Indianapolis Alumnae Chapter

☐ Sponsor Reception	| $5,000.00	☐ Entertainment on level 2 (Band)	| $1,500.00
☐ Photographer	| $1,000.00	☐ Entertainment Level 2 (DJ)	| $750.00
☐ Photo Booth I 360 Machine	| $1,000.00	☐ Live Entertainment Patio	| $1,000.00
☐ Live Entertainment Level One	| $1,000.00	☐ Sneaker Ice Sculpture	| $750.00

Sponsor Signature: _____

DELTA SIGMA THETA SORORITY, INCORPORATED

INDIANAPOLIS ALUMNAE CHAPTER PRESENTS

SNEAKER BALL

The Luxe Edition

AN EVENING OF ART, MUSIC & GLAM

56TH NATIONAL CONVENTION *Kickoff!*

Friday **SEPTEMBER 9, 2022**

The Bittwell Event Center

950 S. WHITE RIVER PARKWAY
INDIANAPOLIS, IN 46221

Tickets $100 PER PERSON OR $800 PER TABLE

SPONSOR RECEPTION: 6:00 PM - 7:00 PM
GENERAL ENTRY: 7:00 PM - 12:00 AM

ATTIRE: EVENING OR FORMAL WEAR WITH SNEAKERS

LOCAL BLACK ART ON DISPLAY & FOR SALE • LEVELS OF ENTERTAINMENT • CASH BAR • APPETIZERS • VENDORS • SPONSORSHIP OPPORTUNITIES • DANCE PARTY • & MORE!

TICKETS AND SPONSORSHIPS AVAILABLE JUNE 5, 2022 VIA EVENTBRITE.

A PORTION OF THE PROCEEDS FROM THIS EVENT BENEFIT YOUTH SCHOLARSHIPS & THE HOSTING OF THE 2023 NATIONAL CONVENTION